



**IACIS 50th Annual International Conference**  
**Golden Nugget**  
**Las Vegas**  
**October 6-9, 2010**

*Call for Papers!*

The theme of the IACIS 50th Annual International Conference is “*Social Networking – from personal to business*”. Social networks have been in existence for centuries, so why have they become so popular now? How are businesses using social networks to capture customers? How the technology is developed, implemented, secured, and deployed? How do we incorporate the use and development into the MIS curriculum? These are just a few of the questions that come to the forefront of this new craze.

The IACIS 50th Annual International Conference focuses on how social networks can be used to enhance the educational process. You are invited to share your research on the conference theme or other relevant IS and IT research with the educators and professionals attending the IACIS 50th Annual International Conference. Papers covering related academic and technical issues are also encouraged.

**All submissions MUST be submitted online by May 15, 2010.** See submission requirements at <http://www.iacis.org/web/call4pprs.html>. Please visit the IACIS website (<http://www.iacis.org>) for full conference details as they become available.

**What to Submit**

- Full pedagogy/research papers (including work in progress)
- Paper abstracts
- Panel presentation proposals
- Round-table discussion proposals

All paper submissions are double-blind refereed. Papers accepted in the review process may also be published in *Issues in Information Systems*, a refereed, serial publication of IACIS that is registered with the U.S. Library of Congress and listed in the *Cabell's Directory of Publishing Opportunities in Management* since the eighth edition. Papers accepted for presentation at the conference but not for publication in *Issues in Information Systems* will appear as extended abstracts in the *Conference Proceedings*.

One-page abstracts, along with proposals for panels and round-tables, are reviewed and (if accepted) will be published in the *Conference Program and Proceedings*. **Please note:** abstracts cannot be resubmitted as papers: accepted abstracts will remain as abstracts.

**Additional Contact Information**

**Dr. Lorraine (Lori) Willoughby**

IACIS Vice President and 2010 Program Chair  
Dept. of Business Information Technology  
Minot State University  
Minot, ND 58707

Voice: 701-858-3314

Fax: 701-858-3127

Email: [lori.willoughby@minotstateu.edu](mailto:lori.willoughby@minotstateu.edu)

# IACIS 50th Annual International Conference—Suggested Topics

Submit only unpublished, original works. Proposals for workshops, panel presentations, and round table discussions should provide a general overview of the session's objectives and activities.

Assessment of Learning in IS	Knowledge Management
Behavioral Issues in MIS/IT	Management of Technology
Changing Career Paths	MIS Instructional Issues
Computer and Information Security	Model Curriculum
Curriculum Development	Multiculturalism
Data Management	Multimedia
Data Warehousing/Data Mining	Offshoring
Database Design and Development	Organizational Culture
Decision Support Systems	Outsourcing
e-Commerce	Privacy
Emerging Programming Languages	Professional Codes of Conduct
Employment Trends	Professional Student Organizations
Enterprise Architecture	Project Management
Enterprise Resource Planning Systems	Research Issues and Methodologies
Ethical and Legal Factors of IT	Security
Executive Information Systems	Socio-technical Systems
Globalization	Social Media
Groupware	Social Networking
Information Management	Systems Analysis and Design
Information Systems Accreditation	Systems Implementation
Interdepartmental Collaboration	Telecommunications
Intermediaries	Theories in I.S.
Internationalization	Vendor Relations
Intranet/Internet/Extranet	Web 2.0



**IACIS 50th Annual International Conference**  
**Golden Nugget**  
**Las Vegas**  
**October 6-9, 2010**

## Additional Contact Information

**Dr. Lorraine (Lori) Willoughby**  
IACIS Vice President and 2010 Program Chair  
Dept. of Business Information Technology  
Minot State University  
Minot, ND 58707

Voice: 701-858-3314  
Fax: 701-858-3127  
Email: [lori.willoughby@minotstateu.edu](mailto:lori.willoughby@minotstateu.edu)